

TRENTON PUBLIC SCHOOLS AND ARAMARK TAKE FOOD SERVICE TO A HIGHER LEVEL



ARAMARK Education believes that it is critical to start children on the right path at an early age—to make every effort to help them understand the importance of eating properly and staying healthy. To this end, we implemented at Trenton Public Schools a comprehensive nutrition awareness program targeted at elementary students, featuring our mascot, Ace. Nutrition awareness does not stop there. Older students too need reminders about how to maintain a healthy diet and tips on easy ways to make the right meal choices.



Our top priority is to help create an environment that supports Trenton Public Schools' dedication to excellence in student achievement by bringing our expertise in proven processes, technology, and highly trained employees. Our programs are age specific and relevant to the changing needs of students.

RESULTS

- Met new state health and wellness guidelines.
 - The National Restaurant Association Educational Foundation (RNAEF) and SYSCO partnered with ARAMARK to train our leads and cooks on safe food handling.
 - 33 food service workers are now ServSafe certified.
 - All schools have a certified food handler.
- In September, ARAMARK began a pilot of the Universal Breakfast Program in six Trenton Public School District locations. In both September and October, an additional 6,000 breakfast meals were served to students when compared to the 2008 -09 school year.
 - The Universal Breakfast Program was expanded to all schools in November 2009.
- Implemented point of sale (POS) program in all 23 district schools.
- Students at the Elementary Schools have a minimum of two meal choices per day, one of which is always vegetarian.
- At the High School and Middle School sites, there is a minimum of five meal choices per day, including a vegetarian meal, salads, and made-to-order deli stations.
- All à la carte options meet state health and wellness guidelines.

Trenton Public Schools

LOCATION:
Mercer County, NJ

ENROLLMENT:
14,707 students

NUMBER OF SCHOOLS:
27 schools

FREE/REDUCED POPULATION:
80 percent

PARTNERS SINCE:
July 2009

SERVICES:
Food and Nutrition Services

PRIOR SERVICE PROVIDER:
Self-Operated

CONTACT:
TRENTON PUBLIC SCHOOLS
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How ARAMARK Helps Trenton Public Schools Flourish

Keep Students Excited with Different Food Promotions

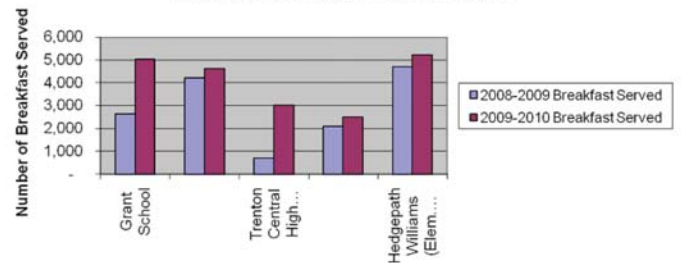
New and different food options is critical to keep students engaged and excited about school dining. ARAMARK created monthly food-focused promotions making school meals appealing to elementary students. The point-of-sale materials are designed with fun graphics to engage Trenton students and reinforce the importance of a healthy school lunch or breakfast to younger customers.



Trenton Public Schools

	2008-2009 Breakfast Served/Day	2009-2010 Breakfast Served/Day	Per Day Variance
Grant School	133	252	119
Rivera School	212	232	20
Trenton Central High School	36	152	116
Monument School	105	125	20
Hedgepath Williams (Elem. And Middle)	236	262	26

Universal Breakfast Program Analysis



“Change...For the Better”

ARAMARK as a District Partner in the Trenton Community:

Student Focus Groups:

- Held quarterly in each ward.
- The purpose of these meetings is to:
 - Discuss menu selection items;
 - Receive food and service feedback; and
 - Taste test healthy choice options.

Partnerships:

District's School Based Operations Department:

- Student of the Month Ceremony
- Trenton Central High School Wellness Committee
- ProStar Advisory Board

Early Childhood Department:

- Early Childhood Advisory Board
- Chef Combo Nutrition Program

Community Engagement:

Key Initiatives Include:

- Trenton Public Education Foundation
- Development of an Internship Program
- Scholarship Foundation
- Sponsoring multiple parent involvement workshops and activities

- Participation in Children's Future Annual Toy and Book Drive
- Healthy Mothers/Healthy Babies Community Baby Shower
- Mercer Street Friends Food Bank Drive